



Agro & Food Processing Sector

Welcome

To

Punjab

PROGRESSIVE
PUNJAB
OPPORTUNITIES UNLIMITED

INVEST
PUNJAB

PUNJAB RANKED

1

in

“Ease of Setting up a Business”

by World Bank

“Remarkably, Punjab is the only State in which the single window system allows application for all of the licenses studied in this assessment,”

Extract from the Assessment of State implementation of Business reforms report | September 2015

INDIA'S
GROWTH STORY



18%

Contribution of agriculture sector to country's GDP (2015)



2nd

Largest Producer of Food products in the World



2nd

Largest Producer of Fruits & Vegetables in the World

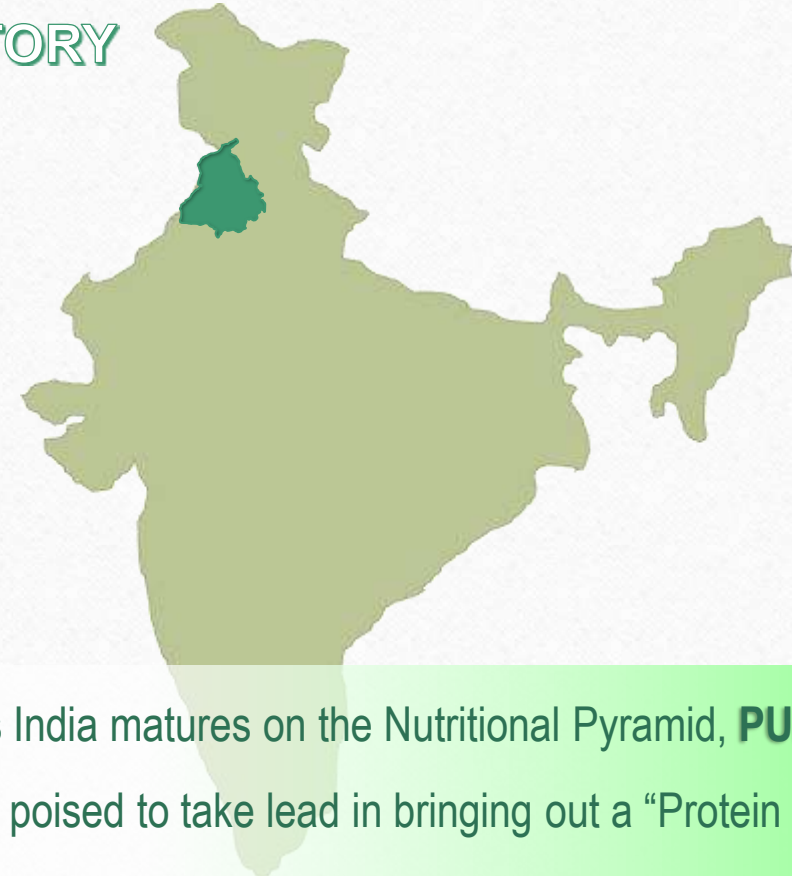


3rd

Largest producer of food grains in the World



India's food processing industry expected to grow to USD 175 billion by 2025

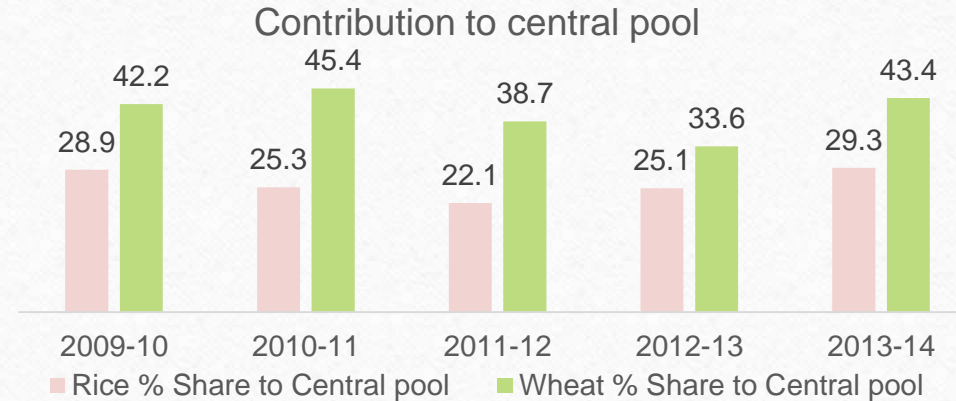


“As India matures on the Nutritional Pyramid, **PUNJAB** is best poised to take lead in bringing out a “Protein Revolution” – giving opportunities for private players in the field of dairy, poultry, fisheries and food processing.”

- ❖ **Area (geographical) :** 5.04 Million ha
- ❖ **Net sown area :** 4.20 Million ha (84% of state's area)
- ❖ **Irrigated area :** 4.07 Million ha (98%)
 - ❖ **Canals :** 1.12 Million ha (27%)
 - ❖ **Tube wells :** 2.95 Million ha (71%)
(through 1.33 Million tube wells)
- ❖ **Cropping intensity :** 191%
- ❖ **Cropping Pattern :** Rice-Wheat; Cotton-Wheat; & Maize-Wheat
- ❖ **During 2011-12, Punjab produced a 29.22 Million MT of food grains**

Punjab
produces about
11% of country's
&
2% of world's
Rice

Punjab: Food Bowl of India



- ❖ Top contributing State for wheat & rice in India - 40.6% & 26.1% respectively
- ❖ Over 50% of the high quality basmati produced is exported to USA, Middle East EU and Asia
- ❖ High yield for citrus fruits, potato and vegetables, cultivation is increasingly becoming popular

- ✓ **Highest Rice yield** in India (3952kg/ha)
63% higher than national average (2424kg/ha)
- ✓ **Highest Paddy yield** in India (5943kg/ha)
60% higher than national average (3721kg/ha)
- ✓ **Highest Wheat yield** in India (5017 kg/ha)
58% higher than national average (3177kg/ha)

Punjab @ 1968 - 2015

- ✓ Highest food grain production in the country
- ✓ Increase in productivity through multiple cropping system and HYV Seeds
- ✓ High usage of pesticides, fertilizers and increase in irrigated area
- ✓ Use of modern farm equipment
- ✓ Punjab becomes the Granary of India

Punjab @ 2025

- ✓ Leader in Non-Food grain production
- ✓ Global leader in export of value added agro produce
- ✓ State with best rural agri infrastructure
- ✓ State with best R&D in agro and food processing
- ✓ Farmers with high proportion of non-farm income
- ✓ State with highest integrated farm activity
- ✓ State with maximum processing of food and other agri-products

Advantage Punjab

✓ Rich resource base

Cultivable land with high degree of yield, water resources, & appropriate climate, resulting in enhanced productivity levels

✓ SMART infrastructure

Power surplus, Government of India approved 3 Food Parks and strong supply chain logistics

✓ Dynamic human capital

Best in class education and skill infrastructure for Agriculture and allied courses

✓ Attractive fiscal incentives

Retention based tax incentives upto 100% of fixed capital investment

✓ Good Governance

Policies and Investment Support available to Agro and Food Processing Industries in Punjab

One Stop Office



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One Number : +91 7087946606

NOW



**FOR ALL
INVESTMENTS**

Making sense of investing

Production

- ❖ Agri biotech & micro irrigation techniques
- ❖ machinery & equipment manufacturing
- ❖ High quality & pest resistant seed production

Processing

- ❖ Processing capacities for poultry, pork, meat and fish.
- ❖ Natural resources based opportunities such as food colour, flavours, natural enzymes, etc.
- ❖ Agri & food processing equipment service & maintenance

Infrastructure & Logistics

- ❖ Integrated Logistics hub
- ❖ Cold Storages, Silos, warehouses, Packaging houses
- ❖ Agro-cargo handling, mechanized grain handling & storage.
- ❖ Food parks, irrigation projects, green houses

OUR Growth PARTNERS



Thank You
WELCOME TO

