WELCOME TO PUNJAB INDIA
Access To
Central Asian Markets

Caters To
25% Of Consumer Base Of India

With 1.5% of land area, contributing 3% to India’s GDP

Proximity to
National Capital (NEW DELHI)
150 Miles

4 Hrs
55 Min

Food Bowl Of India
Biggest Contributor to Central Pool of Food Grains.

Tractors
Houses World’s Biggest Tractor Manufacturing Company.

Bicycle
Biggest Bicycle & Bicycle component Manufacturing State.

Textile
Biggest Hosiery / Woollen Manufacturing State.

Department of Investment Promotion, Govt. of Punjab
1961
First Factory in India at Moga  
(HQ: Switzerland)

1985
First Collaboration in India with  
Swaraj Mazda at Ropar. (HQ: Japan)

2009
First Store in India at Amritsar  
(HQ: United States)
ABUNDANT & QUALITY POWER

Lowest Power Tariff (for 5 years)

Power Surplus State 13600 MW

USD 0.071 [INR 5.00] PER UNIT

Across all Industries

Lowest T&D Loses at 13.6% (India T&D – 22%)

1st state to have 400 KVA ring main distribution system

Net Power Exporter

100% Electrification

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Department of Investment Promotion, Govt. of Punjab
“We have never have any labour problem, have very good relationship with labours and have no strike in last 30 years. Punjab government is supporting very much. It’s a nice place to live and work. Punjab have young people and young students, and there is a good chance for many auto companies to come to Punjab.”

Eiichi Seto
MD & CEO, SML ISUZU Ltd.

HEAVY VEHICLES
Ropar

PEACEFUL LABOUR RELATIONS

USD 127.13
[INR 8,964]

Competitive
Monthly
WAGES

wage rates for semi-skilled labour

✅ No Lockouts
✅ No Strikes
✅ Flexibility in Hiring

24 Hrs Shifts
Across Genders
## Skilled Human Capital

<table>
<thead>
<tr>
<th>Annual Pass Outs</th>
<th>MBA</th>
<th>Engineers</th>
<th>Doctors</th>
<th>Post Graduate</th>
<th>Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.86 Mn</td>
<td>6,600</td>
<td>20,000</td>
<td>2,400</td>
<td>0.1 Mn</td>
<td>0.6 Mn</td>
</tr>
</tbody>
</table>

Technical Certification (ITIs) | 0.14 Mn

27 Public & Private Universities, 101 Engineering Colleges, 11 Medical Colleges, **200 Management Institutes, 378 ITIs**

### Premium Institutes

- Indian Institute of Nano Science & Technology
- Indian School of Business, Mohali
- Indian Institute of Technology, Ropar
- Indian Institute of Management, Amritsar
- Indian Institute of Science Education & Research, Mohali
- Borlaug Institute for South Asia, Ludhiana
- Northern India Institute of Fashion Technology, Mohali
- Indian Institute of Maize Research, Ludhiana
- All India Institute of Medical Sciences, Bathinda
- National Agri-Food Biotechnology Institute, Mohali
- National Institute for Pharma Education & Research, Mohali
- Many More....
PUNJAB: LAND OF 5 RIVERS

- 14,500 Km Canal Water Network
- 14.22 MAF (million acre feet) River Water
- 97.6% House Hold with Access to Safe Drinking Water (Highest in India)
SUCCESSFUL INVESTMENT ATTRACTION TO PUNJAB

ROAD & RAIL CONNECTIVITY

* 100% Road Connectivity
* 4/6 Lane Highways
* Road Density – 133 per Sq. Km (Ranked 2)
* Rail Density – 45 km per 1000 Sq. Km ( Ranked 1)

Source: LEADS Report, GoI, Deloitte
Coming Soon

INTERNATIONAL AIRPORT @ Ludhiana

**4 Domestic Airports**
- Jalandhar
- Ludhiana
- Bathinda
- Pathankot

**International Airports**
- Amritsar International Airport
- Mohali International Airport

**International Connectivity**
- Tashkent (2.5 Hrs)
- Dubai (3.5 Hrs)
- Birmingham (9 Hrs)
- Doha (4 Hrs)
- Kuala Lumpur (6 Hrs)
- Singapore (6 Hrs)
DEDICATED FREIGHT CORRIDORs

[Eastern & Western]
(Intersection Point – Dadri)

- Max Speed: 46 to 62 Miles/Hr
- Load Capacity Per Train: 5300 to 13000 tonnes
- Reduction in Freight Cost: About 33%

Land Port
Amritsar

5 ICDs
- Jalandhar
- Ludhiana
- Bathinda
- Amritsar
- Derabassi

Amritsar Kolkata Industrial Corridor (AKIC)

DADRI

MULTIMODAL LOGISTICS PARK
- Adani Logistics Ltd.
- Hind Terminal Pvt. Ltd. (UAE)
- PLIL

Ludhiana [Punjab]

Dankuni [West Bengal]

Mumbai [Maharashtra]

New Delhi

Kolkata

Delhi

Gujarat

Rajasthan

Patna

Mumbai [Maharashtra]
**ATTRACTION INCENTIVES**

**GST Reimbursement**

ON

**INTER & INTRA**

STATE SALE BOTH

First Time In India

More Than **200 %**

OF FCI

*Anchor Units

**Employment Subsidy**

Up to **USD 672**

[INR 48000]

Per employee for 5 years

Many More...
ONE STOP OFFICE

INVESTMENT PROMOTION AGENCY

UNIFIED REGULATOR

DEDICATED RELATIONSHIP OFFICER

STATE LEVEL

AUTHORITY - CEO, PBIP

USD 150,000
(Rs 1 Cr) & Above FCI

DISTRICT LEVEL

AUTHORITY - DC

Upto USD 150,000
[Rs 1 Cr] FCI