



IT & ITeS Sector

Welcome

To

Punjab

PROGRESSIVE
PUNJAB
OPPORTUNITIES UNLIMITED

INVEST
PUNJAB

PUNJAB RANKED

1

in

“Ease of Setting up a Business”

by World Bank

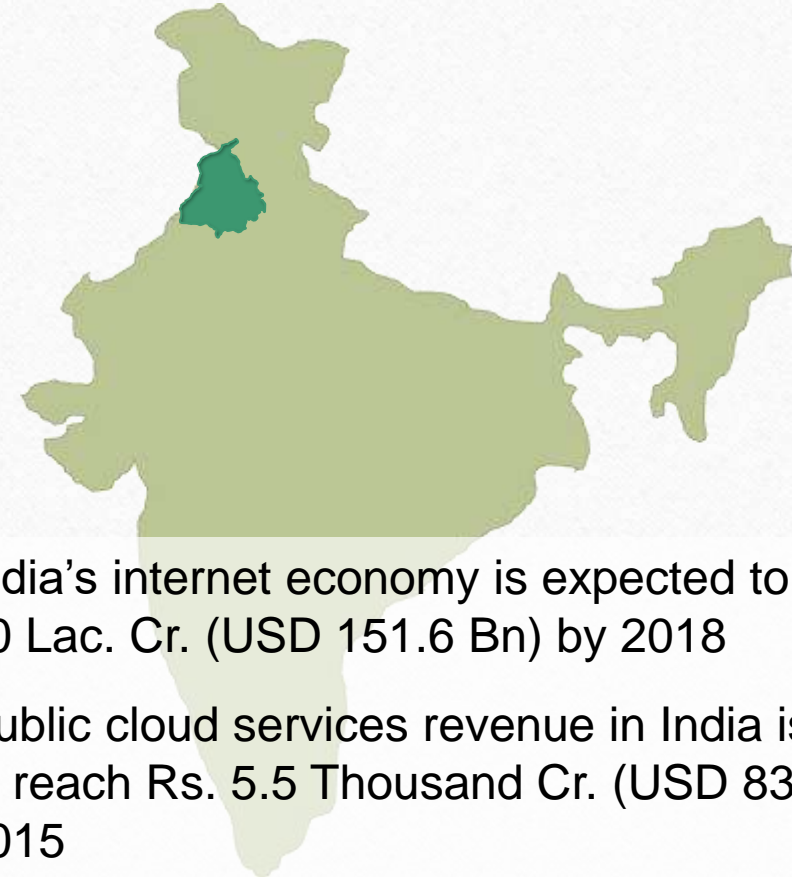
“Remarkably, Punjab is the only State in which the single window system allows application for all of the licenses studied in this assessment,”

Extract from the Assessment of State implementation of Business reforms report | September 2015

Manufacturing Sector INDIA'S GROWTH STORY

IT & ITeS Industry

- **Market size** - estimated to expand at a CAGR of 9.5 % to Rs. 20 Lac. Cr. (USD 300 Bn) by 2020
- **Contribution to India's GDP** - rose to approximately 9.5 % in FY15 from 1.2 % in FY98
- **Largest IT sourcing destination** - India accounts for approximately 67 % of the USD 124-130 Bn market.
- **Cost competitiveness** – IT services are approximately 3-4 times cheaper than developed markets
- **Revenue** – IT sector earned close to Rs. 8 Lac. Cr. (USD 118 Bn) in 2014



- India's internet economy is expected to touch Rs 10 Lac. Cr. (USD 151.6 Bn) by 2018
- Public cloud services revenue in India is expected to reach Rs. 5.5 Thousand Cr. (USD 838 Mn) in 2015

PUNJAB – THE IT & ITeS HUB OF NORTHERN INDIA

- Strong presence of 740 registered IT units in State covering a wide array of IT services such as *Software development, Cloud computing, Website development, Business Intelligence, etc.*
- Rajiv Gandhi Chandigarh Technology Park houses more than 90 companies employing 25,000+ professionals
- BharatNET (National Optical Fibre Network) to cover 12,000 Gram Panchayats of Punjab in the next 2 years
- Under the India BPO Promotion Scheme 2015, Punjab has been allotted 1200 BPO seats
- Excellent quality of life makes Punjab the ideal destination for IT industry

IT CITY, SAS Nagar (Mohali)

- 1700 acres of land reserved for development of IT & ITeS
- Total carved out area for industrial plots in IT City is 430 acres
- 26 Industrial plots of sizes ranging from 0.5 Acres to 50 Acres have been allotted
- Out of 3,877 carved out residential plots, 2,058 residential plots of various sizes have been allotted to more than 25 companies
- 40 acres of land earmarked for Electronic Manufacturing Industry



INVESTMENT OPPORTUNITIES

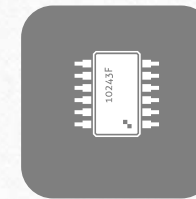


**Software Development
Centre**

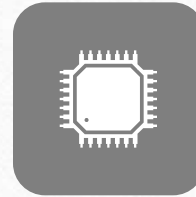
**Smart Solutions - IoT,
Surveillance systems**



**Website &
Applications
Development**



**Electronic Chip
Manufacturing**



BPO



R & D Labs

Data Centres

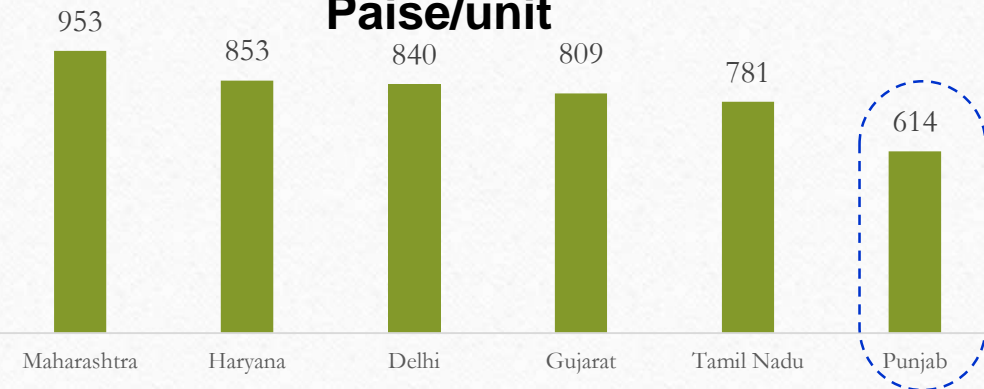
Cloud Hosting

Cost of IT service delivery is 20-30% lesser in Punjab as compared to other states in India

Lower power tariff

Best industrial power tariff; about **20% lower** in comparison with average of major industrial states

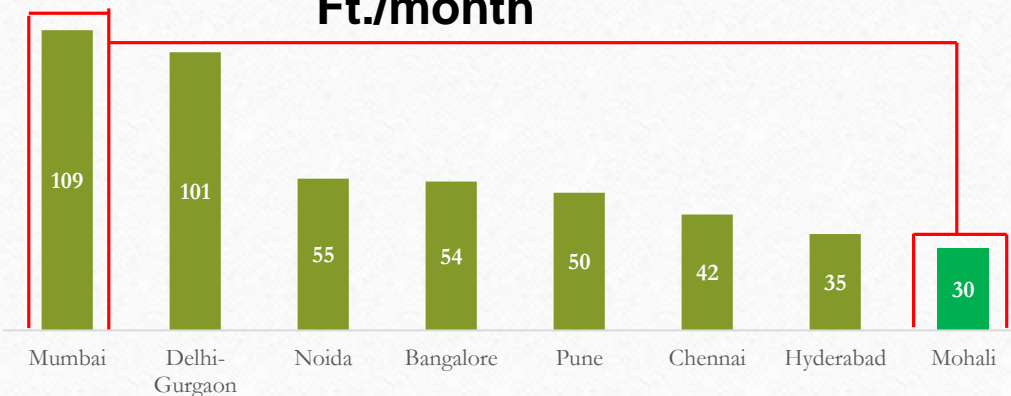
Industrial (HT) in Paise/unit



Lowest commercial rents

Commercial space available at the lowest rents; about **50% lower** than the average of major industrial states

Rentals in Rs./Sq. Ft./month





Modern health infrastructure

- Ranks 4th in national Health Index
- Home to leading institutions such as PGI, Fortis, Max and Apollo



Strong education infrastructure

- Punjab has the highest density of secondary and 2nd highest density of higher secondary schools per 10 sq. Km. amongst all states in India (2014-15)
- Ranks 5th and 8th on EDI for infrastructure for upper primary and primary level respectively



Healthy and peaceful environment

- Abundant green spaces make it a great place to live in
- *Low crime rate (Punjab reports only 1.4% of total crime incidents in India)*



Robust sports infrastructure

- 19 multipurpose outdoor stadiums, 29 multipurpose indoor halls, 6 super specialized sports academies, 6 hockey stadiums and establishment of Punjab Institute of Sports for imparting best residential sports coaching to children from age group 12-24 years

One Stop Office



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NOW



FOR ALL
INVESTMENTS

Punjab Manufacturing Sector
OUR Growth PARTNERS

Infosys

edifecs



Tech
Mahindra



Allengers
Passion for excellence

ieIMPACT

Megrisoft

XEAM

TechTier



Thank You
WELCOME TO

