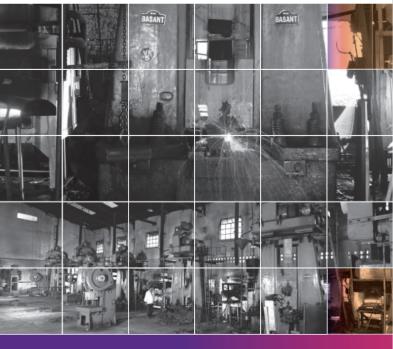


HCD



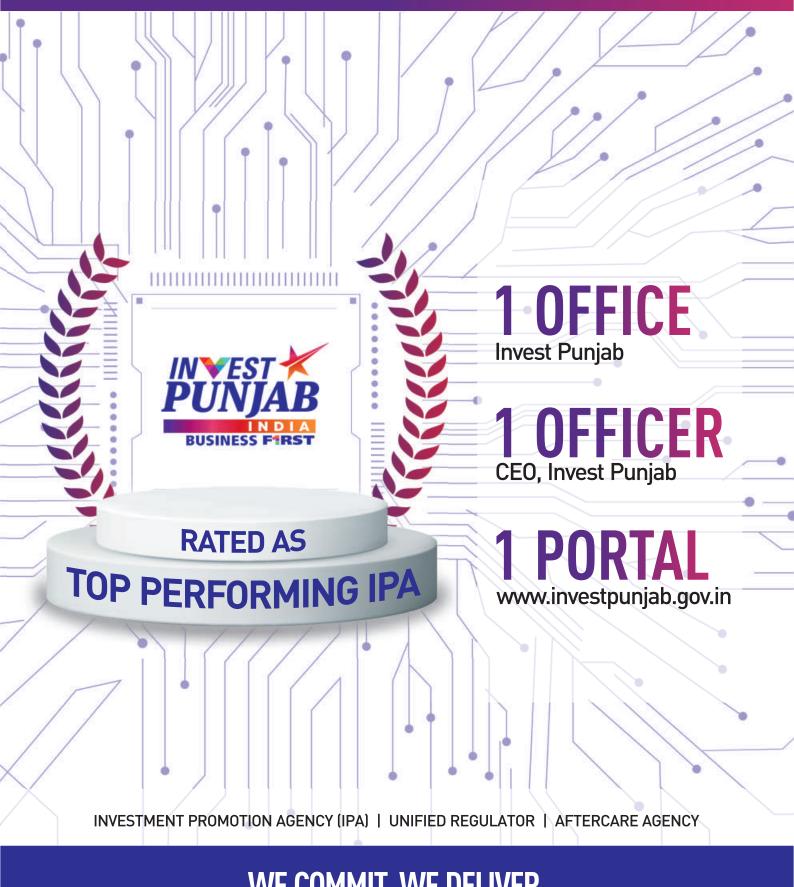


JALANDHAR, KAPURTHALA, HOSHIARPUR & SBS NAGAR

**Regional Profile** 

THE CLOSER YOU LOOK, THE BETTER IT GETS

# PUNJAB'S UNIQUE MODEL FOR EASE OF DOING BUSINESS



WE COMMIT. WE DELIVER.

## **TABLE OF CONTENTS**



# **JALANDHAR & SBS NAGAR**





















Lovely Professional University



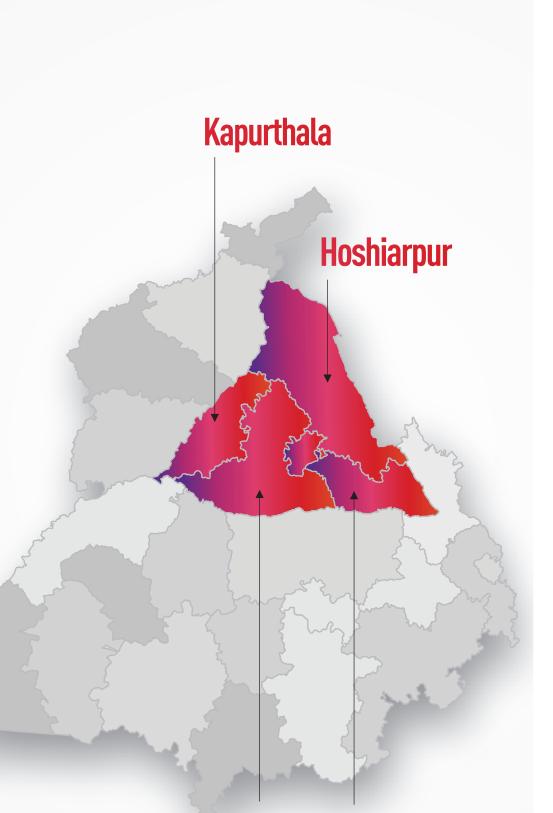
# **REGION AT A GLANCE**

total area **8,918 sq km** 

TOTAL POPULATION 52,10,193

NO. OF UNITS **55,700+** 

EMPLOYMENT **3,97,800+** 



# Jalandhar



# **INDUSTRIAL ECOSYSTEM**

### • • • MAJOR SECTORS



## MAJOR EXPORTS FROM THE REGION



## • • • RECENT MAJOR INVESTMENTS

Organization	Sector	District	Proposed Investments (INR cr)
Rayat Educational & Research Trust	Education	SBS Nagar	2723
Max Specialty Films	Manufacturing	SBS Nagar	548.2
International Tractors	Auto & Auto Components	Hoshiarpur	505
Kuantum Papers	Manufacturing	Hoshiarpur	494
Century Plyboards	Agri & Food Processing	Hoshiarpur	287
Ludhiana Beverages	Agri & Food Processing	Hoshiarpur	270
A.B. Sugars	Agri & Food Processing	Hoshiarpur	170
Indian Sucrose	Manufacturing	Hoshiarpur	160
Sukhjit Corn Products	Agri & Food Processing	Kapurthala	152
AGI Infra Limited	Real Estate, Housing & Infrastructure	Jalandhar	139
Centrient Pharmaceuticals	Pharmaceuticals	SBS Nagar	135
GNA Axles Limited	Auto & Auto Components	Kapurthala	88
The Doaba Cooperative Milk Producers Union Ltd.	Agri & Food Processing	Jalandhar	82
Sampoorna Feeds	Agri & Food Processing	Jalandhar	71
Healthcaps India	Pharmaceuticals	SBS Nagar	58
K.R.M. Tyres	Auto & Auto Components	Hoshiarpur	57
Avenue Supermarts Private Limited	Retail Services	Jalandhar	44.5

...And Many Others!!!





# **Sports Goods**

## • • • MAJOR PRODUCTS

Footballs | Rugby Balls | Volleyballs | Basketballs | Tennis Balls | Soccer Balls | Water Pool Balls | Sports Nets | Cricket Bats | Hockey Sticks | Badminton Equipment | Protective Gear (Leg Guards, Shin Guards,

Protective Gear (Leg Guards, Shin Guards,

Chest Guards, Helmets, Gloves etc.) | Shoes | Sportswear | Gym & Fitness Equipment

(Dumbbells, Skipping Rope, Kettlebell,

Yoga Mats etc.) | Boxing Equipment |

Athletic Equipment

(Discs, Shot Put, Relay Baton etc.)

### MAJOR BRANDS

Nivia Sports | F.C. Sondhi | Savi International | Akay International | Belco Sports | Cosco | Goodwin Sports | Sakay Traders | Worldwide Cricket | Ceela International | Wintex Exports |

- The region accounts for 75% of India's Sports Goods production.
- Jalandhar is the largest hub for sports goods production in India with 1000 units (MSMEs).
- Punjab sports goods industry had a revenue of INR 2,000 cr+ in 2020 -2021.
- Provides employment to ~2.25 lakh workers.
- Home to largest manufacturer of molded balls in the country.
- The region has the first Indian company to get Fédération Internationale de Football Association (FIFA) approval for its footballs and International Basketball Federation (FIBA) approval for its basketballs.
- Inflatable Balls account for nearly 50% share of the total production from the Jalandhar sports cluster.
- Jalandhar firms supplied hockey sticks to Indian Hockey Team (both men and women) for Tokyo Olympics 2020.
- Companies in the region manufacture merchandise for clubs such as ATK Mohun Bagan, Jamshedpur FC, Churchill Brothers, Chennai City FC etc.
- Presence of companies affiliated with premier sports authorities such as All India Football Federation, Indian Super League, Bhutan Football Federation, Football Federation of Sri Lanka, Basketball Federation of India, Volleyball Federation of India etc.
- Major Customers: Decathlon, New Balance, Slazenger, Mitre Sports, Gilbert Rugby, Steeden, Gray-Nicolls, Adidas, Puma, Lonsdale, Kookaburra, DiabloSport.
- Exports: INR 500 cr+ in 2020-21 (Jalandhar).
- Exports of sports goods to 100+ countries.
- Export Destinations: United Kingdom, United States of America, Canada, France, Italy, Germany, Australia, New Zealand, Russia, Japan, Singapore, South Africa, West Indies etc.



# **Light Engineering & Steel Products**

### MAJOR PRODUCTS

Fabricated Metal Products | Automobile Tools | Spanner |Screwdrivers | Drill Machine | Hammers | Wrenches |Plier | Pincer | Vice | Pipe Fittings | Stampings |Precision Machined Castings | Thread Cutting Dies |Copper Wires | Motors | Pumps | Electronic Controllers |Garden Tools | Valves (Plug, Butterfly, Steam etc.) | Alloy Steel(High Speed, High Carbon etc.) | Measuring Tools | PC Wires |Detonator Wire | Steel Products | Steel Utensils |

### MAJOR BRANDS

Hawkins | Usha Martin | Leader Valves | Kapsons Industries | Hindustan Hydraulics | HR International | Victor Tool | RG Industries | Kakkar Steels | Ajay Industries | Victor Forgings | Gripwell Forgings & Tools |

- Region is 1st in Machine & Hand tools production.
- Home to largest manufacturer of Stampings in India.
- Presence of largest wire & wire rope unit in Northern India. Jalandhar & Ludhiana form the largest Hand Tool production hub in India and account for 50% share in the Indian export market.
- Units in the region have collaborations with international companies from Germany, Netherlands, Italy, Switzerland, Australia, USA etc.
- Hand Tool and Machine Tool manufacturers in the region produce products that are as per international standards of Germany (Deutsches Institut für Normung, Technischer Überwachungsverein), USA (American National Standards Institute), European Union (CE mark) etc.
- Key Clients: Claas, Ashok Leyland, Swaraj, Escorts, Larsen & Turbo, Sanco, Essar, Reliance, Adani, ABB, Voltas, Tata Medical Centre, Jaypee Projects, Blue Star, Indian Railways, BHEL, Indian Defense Forces, Nuclear Power Corporation of India, ONGC, Indian Oil Corporation, NTPC, SAIL, etc.
- Major Export Destinations: USA, Canada, Germany, France, Italy, South Africa, Australia and Russia.



# **Auto & Auto Components**

## MAJOR PRODUCTS

Tractors & Tractor Components | Auto & Auto Components | Buses | Agricultural Machinery

### MAJOR BRANDS

International Tractor Limited (Sonalika) | SML Isuzu | Rail Coach Factory Kapurthala | GNA Axles & Gears | Sutlej | Krishna Auto Cast | Abrol Engineering | Rail Tech | Bewa Industries | Akal Industries | Metal King | Sirsa Industries | Hindustan Agro Industries |

- Region has FDI from countries such as Japan and Germany
- Hoshiarpur is home to the world's largest integrated tractor manufacturing & exporting plant powered by robotics & automation
- Kapurthala is home to one of the largest coach manufacturing units in India meeting almost half of the requirement of Indian Railways.
- Kapurthala produces Broad Gauge AC/Non-AC Coaches, Stainless steel BG Coaches, Meter Gauge AC Coaches, Self-propelled Coaches, Special Purpose coaches, and Export Coaches
- The region houses the first company to offer fully built-up buses in India
- Companies in the region have technical collaborations with numerous German automotive companies
- Suppliers to Major OEMs: Eicher, John Deere, Mahindra, Claas, Escorts, Basak, Carraro, CNH, Tafe, Albion, Hendrickson, Meritor, Dana, Daimler
- Export Destinations for Tractors: Germany, Italy, Turkey, Nepal, Bangladesh, Singapore, etc.



# **Agri & Food Processing**

## • • • MAJOR PRODUCTS

Biscuits | Bread | Cookies | Ice Creams | Wheat Flour | Milk & Milk Products | Candy | Beverages | Frozen Foods |

### MAJOR BRANDS

ITC | Mrs. Bectors | Sukhjit Corn Products | Sukhjit Starch & Chemical Ltd. | Cremica | Pepsi (Varun Beverages) | Markfed Canneries | The Doaba Co-operative Societies | Jagatjit Industries | Century Plywood |

- 1,600+ food and beverage manufacturing units in the region
- 45+ Cold Storage units in the region
- Hoshiarpur is the largest producer of sugarcane and stevia in the state
- Kapurthala houses a major food processing center at Sukhjit Mega Food Park
- Phagwara (Kapurthala) has emerged as a hub for repair and servicing of agricultural implements.
- Punjab Government has approved a wood park in Hoshiarpur for the advancement of the plywood industry
- Hoshiarpur is a hub for Plywood manufacturing in the state. Companies like Century Plyboard manufacture BWR Grade Plywood, Architect ply and Marine Plywood in the region
- Hoshiarpur is home to a 25-acre Herbal Garden which has 100+ varieties of medicinal plants. The garden also serves as a learning and training centre
- The region has Agro-Research substations researching on potato, vegetables and citrus fruits
- Region has several institutions such as Punjab Technical University (PTU), Lovely Professional University, Sant Baba Bhag Singh University, Kanya Maha Vidyalya etc. which provided UG and PG degrees in Agriculture and allied fields
- Export Destinations: USA, Canada, Australia, New Zealand, UK, Germany, Netherlands, Italy, Sweden, UAE, Saudi Arabia.



# **Education**

## Major Institutes/ Schools

- Rayat Educational & Research Trust Lovely Professional University GNA University | DAV University Guru Ravidas Ayurvedic University I.K. Gujral Technical University Dr. B. R. Ambedkar National Institute of Technology | Sant Baba Bhag Singh University Guru Angad Dev Veterinary and Animal Sciences University Sardar Swaran Singh National Institute of Bio-Energy | Cambridge International School APEEJAY Education | IVY School World Lawrence International School CT Group of Institutions
- Region is emerging as an Education Hub with the presence of world class schools, colleges, universities and R&D institutes.
- There are 200+ Universities/Colleges/ Engineering Colleges/ ITIs, Polytechnics and Skill Development centres in the region.
- I.K.Gujral Punjab Technical University (IKGPTU) is located in Kapurthala. 121 AICTE and 65 UGC institutes are affiliated to it. The university also has multiple partnerships with institutes from USA, UK, Australia and Canada.
- Dr. BR Ambedkar NIT Jalandhar is a premier engineering college in the region with a strong focus on R&D.
- New-age universities like Lamrin Tech Skill University, CT Institute & Lovely Professional University have developed industry related courses and provide specialized courses in Data Science, Cloud Computing, Blockchain Technology, AI & Machine Learning etc.
- Educational Institutes in the region are accredited to various International Regulatory Authorities like Association Of Commonwealth Universities (ACU), UK and Accreditation Council For Business Schools and Programs (ACBSP), USA.
- The region also possesses Research & Development Institutes such as Insect Biopesticide Research Center (IBRC), Sardar Swaran Singh National Institute of Bio-Energy, Guru Angad Dev Veterinary And Animal Sciences University etc.

# **SKILLED MANPOWER**

#### PREMIER INSTITUTES



Dr. B. R. Ambedkar National Institute of Technology











IK. Gujral Punjab

Amritsar Campus

Technical University -





GROUP O

Lovely

Professional



Sant Baba Bhag Singh University







Panjab University (Regional Centre)



Anand College of Engineering and Management



S.A.S.S Govt

Talwara

Government Industrial Training Institute

DAV College

Polytechnic

Doaba

College



Government College, Hoshiarpur

#### **PREMIER R&D INSTITUTES**



**Regional Livestock** and Poultry Research and Training Centre, Talwara



Singh National

Pandit Jagat Ram

Institute

Government Polytechnic

Insect Biopesticide Research Center (IBRC)



**Regional Centre** for Extension & Development (RCED)

Central Institute of Hand tools

**CENTRE OF EXCELLENCE** 

Centre of Excellence for Vegetables, Jalandhar

Key Features:

- Hi-Tech Nursery (Capsicum, Melons, Tomato, Seedless Cucumber, Brinjal, Zucchini, Broccoli etc.)
- Partner Country Israel

Regional Research Station, Kapurthala

For sugarcane, Rice, Wheat, Maize & Seed Production

Centre of Excellence for Potato, Jalandhar

Key Features:

- Tissue Culture Lab & Aeroponics facility with capacity for 1800 plants
- Partner Country Netherlands

Regional Research Station, Ballowal Saunkhri (SBS Nagar)

For Land & Water Management Central Institute of Hand Tools

Centre of Excellence for Fruits, Hoshiarpur

Key Features:

- Hi-Tech Nursery (Citrus) •
- Partner Country Israel

Fruit Research Sub-Station- Gangian (Hoshiarpur), Jallowal and Lesriwal (Jalandhar)

For pedigree (mango, litchi, etc.) and citrus fruits.

#### SPECIALIZED SKILL DEVELOPMENT CENTERS







Pradhan Mantri Kaushal Vikas Yoiana Center, Kapurthala



SSV Skills



Rana Shiksha Samiti



National Paramedical Sciences Society



Vedanta Foundation Skill Training Centre







### LOGISTICS

- Jalandhar houses 1 Inland Container Depot (ICD) at Nurpur (ICD PSWC)
  - It has a total storage capacity of ~55 lakh metric tonnes (29 million sq.ft.)
  - Catchment Area: Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir etc.
- Export Destinations: USA, United Kingdom, Italy, Germany, France etc.
- Export Commodities: Finished Leather, Leather Footwear, Leather Goods, Leather Garments etc.

#### **Neighbouring ICDs:**

ICD Pristine, Ludhiana (94 km) ICD PSWC- Ludhiana (72 km) ICD CONCOR – Ludhiana (71 km) ICD GRFL – Ludhiana (77 km)

\*Note: All distances have been calculated from Jalandhar



## • • • CONNECTIVITY

#### NATIONAL HIGHWAYS

- NH 3 (Connects Amritsar to Himachal Pradesh & Ladakh. Passes through Jalandhar & Hoshiarpur)
- NH 44 (Major north-south highway connecting Jammu, Punjab etc. to Delhi, Maharashtra, Tamil Nadu, Karnataka etc.)

#### **RAILWAY STATIONS**

- Jalandhar Railway Station (2.2 km)
- Hoshiarpur Railway Station (45 km)
- $\rightarrow$

•

#### **AIRPORTS**

- Jalandhar Domestic Airport (28km)
  Flights to Delhi, Mumbai & Jaipur
- Sri Guru Ram Dass Jee International Airport, Amritsar (97 km)

Connections to major Indian cities (Ahmedabad, Delhi, Jaipur, Mumbai, Patna etc.) and international destinations (Abu Dhabi, Dubai, London, Rome etc.)

#### MAJOR NEIGHBOURING CITIES

- Amritsar (82 km)
- Ludhiana (62 km)
- Chandigarh (148 km)





• NH 344 (Connects Haryana to Uttarakhand via Punjab)

Kapurthala Railway Station (22 km)

Nawanshahr Railway Station (60 km)

# **INDUSTRIAL INFRASTRUCTURE**

## • • • MAJOR INDUSTRIAL AREAS



#### Leather Complex, Jalandhar

Area: 222.30 acres

Key Features:

- Leather industry comprising tanneries and manufacturers of shoes, bags, jackets, purses & belts concentrated in Jalandhar
- Main Products: Leather, Leather Products and Sports Goods
- 250+ units
- Major Companies: Raghu Exports, Sakay International, Hike Shoes, Freewill Sports (Nivia), Leo Wet Blue, Kay Dee Leather, Nandan Export, Rattan Brothers, Soccer International
- Amritsar International Airport (97 km)

Sports & Surgical Goods Complex, Jalandhar

Area: 42 acres

Key Features:

- Jalandhar is the largest hub of sports goods production in India
- Main Products: Sports Goods, Surgical Goods, Food Products, Milk Products, Packing Boxes
- Major Companies: Alpha Packaging, GK International, Nevia Synthetic, Kalsi Metal, Kalsi Pumps, Metro Milk, Glory Industry, Sharma Export
- Common facilities like water supply, sewerage system, electricity are present in the park.



## • • INDUSTRIAL FOCAL POINTS (IFP)

IFP	Total Area (Acres)	No. of Vacant Plots	No. of Companies in the IFP	Major Companies	Major Products
Industrial Focal Point (Kapurthala)	434	174	4	ITC Ltd, GND Rail Power Solutions, Power Control Systems	Food Products, RCF Ancillary Units
Industrial Focal Point (Hoshiarpur)	82	-	95	JJ Industries, Surgeine Safety Products, Chetan Jain, Chawla Furniture, A.K. Enterprises, Sunshine Components	Surgical Goods, Tractor Parts, Utensils Packing Boxes, Plastic Water Storage Tanks
Tanda Industrial Focal Point (Hoshiarpur)	67.32	11	31	Maha Laxmi Steel Furniture, Medivision, Sunrise Mini Rise Mill, Bajwa Plastic Pipe, Sardar Agro, Indian Feed	Steel, Furniture, Medicine, Rice Products Cattle Feed, Plastic Pipe Agriculture Implement
Industrial Estate & Development Colony (Hoshiarpur)	27	-		Punjab Agro, JR Polypacks, Ohri Steels, GN Fabrics	Steel, Wooden Furniture, Electric Appliances, Agri Implement, Textile
Old Industrial Focal Point (Jalandhar)	105	-	107	Victor Tools, Jagdambay, JMP Manufacturing, Neta Valves, OayKoy Forgings, Engineering Export Promotion Council (EEPC)	Hand Tools, Auto Parts, GI Fitting, CI Fitting, CP Fittings
Expansion Industrial Focal Point (Jalandhar)	198.87	-	300	Shital Fibres Ltd, Gripwell Industries, HR Industries, MBD, Dainik Jagran	Blankets, Carpets, Hand Tools, GI Fitting, CP Fitting
Industrial Area (Jalandhar)	130.50	-	-	Sun Flag, Beat All Sports, Krishna Sports	Readymade Garments, Sports Goods
Industrial Estate & IDC (Jalandhar)	25	-	-	Ajay Industries, Sharp Industries	Hand Tools



## **MAJOR TOURIST DESTINATIONS**



Shri Devi Talab Mandir

Gurudwara Talhan Sahib Darbar

Jang-e-Azadi Memorial

PPR Mall



Takhni Rehmapur Wildlife Sanctuary



Science City



Kanjli Wetland



Shri Guru Ka Baag



Gurudwara Sukhchain Sahib



MBD Neopolis Mall

## WEEKEND GETAWAYS









Kasauli



Dharamsala

Amritsar

Dalhousie

Chintpurni

Una





### TEXTILES – TECHNICAL TEXTILES (SPORTS GOODS)



- Hockey Sticks
- Balls (Football, Tennis Balls
- etc.)
- **Cricket Bats**

- Protective Gear
- Gym & Fitness Equipment
- Athletic Gear and Equipment



#### LIGHT ENGINEERING

- Robotic Automation
- Precision Instruments
- Hand & Machine tools
- Material Handling Equipment



#### • • • AUTO & AUTO COMPONENT

- Tractor Manufacturing
- Tractor Parts, Equipment
- Agriculture Equipment
- Axels, Gears, Casting Kits
- Fibre Sheets
- Metal Sheets



#### **AGRI & FOOD PROCESSING**

- Machinery & Equipment Manufacturing
- Cattle Feed and Poultry Feed
- Processing of Fruits and Vegetables
- **Cold Storages**
- Value Added Dairy Products
- Agritech and Precision Agriculture

EDUCATION

- International Schools, colleges & Universities
- Offsite campus of Foreign Universities
- Vocational training
- Hybrid Learning
- Personalized learning



- Jalandhar has been awarded the status of Smart City to enhance infrastructure facilities in the city.
- Jalandhar is a major hub for production and export of Sports Goods and Hand Tools in India.
- Jalandhar firms supplied hockey sticks to Indian Hockey Team (both men and women) for Tokyo Olympics 2020.
- Jalandhar supplied footballs/rugby balls/hand net balls to FIFA World Cup (Brazil) 2014, Commonwealth Games Australia 2018, Rugby World Cup (Japan) 2019 and Birmingham 2022 Commonwealth Games.
- Jalandhar is home to the State School of Sports and the famous Surjit Hockey Stadium and Academy.
- Jalandhar is the biggest printing hub in Northern India. Most vernacular newspapers and magazines in Hindi, Punjabi and Urdu are published in Jalandhar. The city is also the region's headquarters for national television and radio stations.
- Government of India has set up Central Institute of Hand Tools as a National Institute in Jalandhar in partnership with United Nations Development Programme.
- Jalandhar has emerged as Asia's biggest Medicare hub with over 800 super-specialty, multi-specialty centres, nursing homes and clinics.
- Jalandhar produces a large number of surgical tools. There are 275 centres in the district that produce various surgical equipment.
- Tagore Hospital (Jalandhar) is home to India's 1st NABH Safe-ITSM certified hospital. The Centre was also 1st in the world to use the Radial artery in Popliteal bypass operation.

- Jang-e-Azadi Memorial and Museum at Kartarpur (Jalandhar) has been built to commemorate the contribution and sacrifices made by the Punjabi community in India's struggle for independence.
- SBS Nagar has been declared as "The Cleanest City in North India", by Swachh Survekshan-2020.
- SML Isuzu (SBS Nagar) won ICV People Mover of the year (Executive LX 5100 XT) and School Bus of the Year (SML Isuzu BH53 4240) at the 11th edition of Apollo-CV Awards (2020).
- PepsiCo supplies potato mini tuber from its Hoshiarpur plant for Pepsi's contract farming across 30,000 acres in India.
- International Tractors (Sonalika) has established the world's largest integrated tractor manufacturing plant in Hoshiarpur, Punjab with a production capacity of 3 lakh tractors annually.
- The traditional craft of wood inlay work from Hoshiarpur has been conferred the National Award and National Merit Certificate.
- Rail Coach Factory (RCF), Kapurthala was the 1st unit in India to produce the German Linke-Hofmann-Busch coaches (LHB coaches).
- RCF is the only production unit of the Indian Railways to roll out all five types of new genre coaches — Tejas, Humsafar, Uday Antyodaya and Deendayalu.
- Region houses the biggest integrated food park by ITC (Kapurthala)

# **INVESTORS VOICE**





We have experienced an administration that is extremely progressive, investor-friendly & completely solution oriented. Not only do they take feedback from the investors but they also implement it. I believe the robust world-class infrastructure and the development in Punjab is a result of the tremendous amount of sustained effort of the entire state machinery to make Punjab a preferred investment destination.

Mr. Sanjiv Puri Chairman & MD, ITC Ltd.





The State has a strong base for ancillary units, has trained and educated manpower and excellent connectivity to the large consumer market of North India. The Punjab Bureau of Investment Promotion has contributed in a big way in growth of Industries in the State. Given unmatchable support from Government of Punjab, we have executed two consecutive expansions of INR 553 crore and INR 500 crore in the existing facility.

**Mr. Amrit Sagar Mittal** Vice Chairman, Sonalika Group



# **KAPURTHALA & HOSHIARPUR**



# NOTES




**Invest Punjab** 2nd Floor, Udyog Bhawan Sector - 17, Chandigarh Punjab, India

Email: info@investmentpunjab.gov.in Website: www.investpunjab.gov.in



Though all efforts have been made to ensure the accuracy and currency of the content of this collateral the Government of Punjab (along with the knowledge partner does not assume any legal liability, whether direct or indirect or responsibility for the accuracy, completeness and usefulness of the information